NDAA Trial Advocacy Series
Opening Statements & Jury Selection

September 11-13, 2023
Milwaukee, Wisconsin
Hilton Milwaukee City Center
Wright Ballroom

Attendees must wear their name tags to all events.
Please turn off cell phones during all sessions.

TENTATIVE SCHEDULE OF INSTRUCTION*

DAY 1: Monday, September 11, 2023

8:00 AM  Check-in and Registration

9:00 – 9:30 AM  Welcoming Remarks & Course Road Map
District Attorney John Chisholm
Allysa Gambarella
Dan Murrie

9:30 – 10:30 AM  Opening Statement - Find the Story, Win the Case
Tom Lockridge & Rewa Zakharia

10:30 – 10:45 AM  Break

10:45 – 11:45 PM  Opening Statement - Find the Story, Win the Case
Tom Lockridge & Rewa Zakharia

11:45 – 12:15 PM  Group Work – Opening Statements Theme Development

12:15 – 1:30 PM  Lunch (on your own)

1:30 – 2:30 PM  Analytical Advocacy
Courtney Curtis

2:30 – 2:45 PM  Break
COURSE AGENDA

3:00 – 3:45 PM            Jury Selection: How to Begin (with Demonstrations) 
                          *Dan Murrie*

4:00 – 4:15 PM            Break

4:15 – 5:15 PM            An Overview of Jury Selection 
                          *Brad Moloney*

**DAY 2: Tuesday, September 12, 2023**

9:00 – 9:15 AM  Jury Selection Demonstrations Exercise

9:15– 10:15 AM  Rapport Building and Active Listening (lecture and exercise)  
                *Amy Pardieck*

10:15 – 10:30 AM           Break

10:30 – 11:30 AM  Techniques to Keep Jurors Talking: Disclosure vs Advocacy vs Indoctrination.  
                  *Dan Murrie*

11:30 – 1:00 PM    Lunch (on your own)

1:00 – 1:15 PM  Muscle Memory Exercise

1:15 – 2:15 PM  The Color Theory (lecture and exercise)  
                *Amy Pardieck*

2:15 – 2:30 PM              Break

2:30 – 3:15 PM  Maneuvering to Cause  
                *Dan Murrie*

3:15 – 3:30 PM            Break

3:30 – 4:30 PM            How to Handle the Equivocating Juror  
                          *Dan Murrie*
DAY 3: Wednesday, September 13, 2023

9:00 – 10:00 AM  Jury Selection: Putting it All Together (with Demonstration)
                  Dan Murrie

10:00 – 10:15 AM  Break

10:15 – 11:15 AM  The Path to Peremptory Dissolution – Arizona Paves the Way
                  Nicholas Klingerman

11:15 – 11:30 AM  Closing remarks

Course Concludes.

* Please note that this is a tentative schedule. Course titles, content and speakers may be subject to change.

No part of this schedule may be duplicated by any means. No audio or videotaping of any presentation is allowed during this course. Statements, points of view or opinions stated during this course or in publications distributed during the course are those of the speakers or authors and do not represent the official position of the National District Attorneys Association. Information dealing with a specific legal matter should be researched in original and current sources of authority.