



# 2023 Sponsorship Opportunities



# ABOUT NDAA

Founded in 1950, the **National District Attorneys Association (NDAA)** is a national, non-partisan, non-profit membership association that provides training, technical assistance, and services to prosecutors around the country in support of the prosecution profession.

As the oldest and largest association of prosecutors in the country with about 5,500 members, our mission is to be the voice of America's prosecutors and to support their efforts to protect the rights and safety of the people by providing members with the knowledge, skills, and support they need to ensure justice is attained.

NDAA represents state and local prosecutors' offices from both urban and rural districts, as well as large and small jurisdictions.

NDAA serves as a nationwide, interdisciplinary resource center for research, training, knowledge building and accountability as it works to promote a fair and equitable administration of justice.

NDAA develops and supports enhanced expertise in the program areas of gun violence, juvenile justice, DNA/forensic science, violence against women, child abuse, diversion, traffic law, human trafficking, and much more.

## WHY BECOME A NDAA SPONSOR?

As a NDAA sponsor, you will have numerous in-person and virtual opportunities to connect with about 5,500 NDAA members who are:

- Elected and appointed prosecutors
- Assistant or deputy prosecutors
- Municipal prosecutors
- Military prosecutors
- Investigators
- Office administrators

Our membership includes prosecutors who have decades of experience or are just beginning their professional careers. They serve large, urban areas and small, rural communities and everything in between.

If your organization provides products or services to prosecutors or has a commitment to victims of crime, NDAA event sponsorship provides increased visibility within the criminal justice community and supports its efforts to protect the rights and safety of the American people.

**Contact** Kiona D. Gaines at [kdgaines@ndaajustice.org](mailto:kdgaines@ndaajustice.org) or 703-519-1673 to learn more.



# NDAACAPITAL CONFERENCE & JOB FAIR

**Job Fair: January 29–30, 2023**

**Capital Conference: January 31–February 1, 2023**

**Hotel Washington, Washington, DC**

NDAAs Capital Conference gives you the opportunity to hear directly from White House administration, federal agency, and Capitol Hill speakers. Join us in the nation’s capital, Washington, DC, for an educational and networking event that lets you connect directly and in-person with lawmakers.

## Benefits for Capital Conference Sponsorship \$10,000

3 to 5-minute speaking opportunity at the conference

Display table in exhibit area

Recognition as networking event sponsor

A copy of the registration list with email addresses for one-time use

Your company logo with a hyperlink included in Capital Conference promotional emails

Acknowledgement of sponsorship in conference attendee materials

Highly visible placement of your logo on conference welcome page of NDAA website

2 complimentary conference registrations

## Benefits for Job Fair Sponsorship \$5,000

Display table in exhibit area

A copy of the job fair registration list with email addresses for one-time use

Your company logo with a hyperlink included in job fair promotional emails

Placement of your logo on job fair page of NDAA website

2 complimentary job fair registrations

NDAAs provides informational resources for our members as well as the media, academia, government, and communities our members serve.



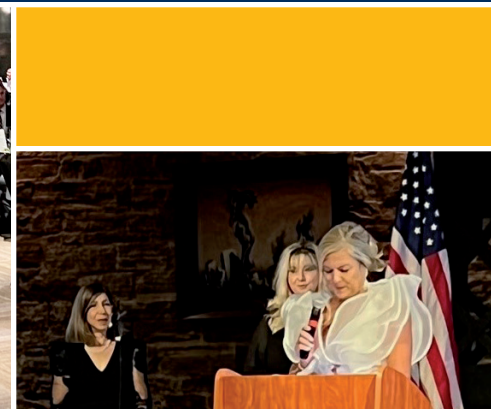


# 8TH ANNUAL WOMEN PROSECUTORS SECTION GALA DINNER

Sunday, July 9, 2023 | Country Music Hall of Fame, Nashville, TN

Benefits per Sponsorship Level	Level 1 \$5,000	Level 2 \$2,500	Level 3 \$1,000	Level 4 \$500
Listing in program	✓	✓	✓	✓
Logo on AV screen	✓	✓	✓	✓
Logo on signage	✓	✓		
1 promo item at each seat	✓			
Logo on WPS page of NDAA website	✓	✓		
Listing on WPS page of NDAA website			✓	✓

NDAA provides amicus curiae briefs to the United States Supreme Court and engages on judicial decisions that impact the work of prosecutors throughout the country to maintain a high standard of ethics and professional responsibility.





# 2023 NDAA SUMMER SUMMIT: Violent Crime: Courtroom and Community Strategies

July 10–11, 2023 | Nashville, TN

Benefits per Event Sponsorship	Platinum Sponsor 1 available \$15,000	Gold Sponsor 2 available \$10,000	Silver Sponsor Multiple available \$5,000	Tabletop Space Only* Multiple available \$2,500
5 minutes for remarks during conference welcome on Monday, July 10	✓			
Prerecorded 3 minute video remarks to be shown at the start of the day on Monday, July 10 or Tuesday, July 11		✓		
Opportunity for literature or promo item distribution at registration	✓	✓		
Exhibit space with 6' table, 2 chairs and wastebasket	✓	✓	✓	✓
Number of complimentary registration packages (for representatives to manage exhibit table)	4	3	2	1
Logo recognition with link to company website on NDAA's Summer Summit webpage	✓	✓	✓	
Logo recognition for on-site signage	✓	✓	✓	
Logo recognition in on-site program	✓	✓	✓	
Company description in on-site program	✓	✓		
Listing in on-site program				✓
1 full-page color ad in 1 issue of <i>The Prosecutor</i> magazine	✓			
1 half-page color ad in <i>The Prosecutor</i> magazine		✓		
1 banner ad in NDAA Training email			✓	

\* As space is limited, Platinum, Gold and Silver sponsors will be given first choice of tabletop space.



# EDUCATION

## **NDAA ON-SITE TRAINING PROGRAM OR EVENT \$5,000**

*\*On-site NDAA programming is subject to COVID-19 federal/state/local guidelines.*

Two company representatives are invited to attend an in-person training and share 3–5 minutes of opening remarks.

- Logo, short company description and a link on the event homepage
- Logo, short company description and a link in two promotional emails
- Logo and text included on an opening and closing slide of the presentations
- List of attendees including email addresses for one-time use
- Display table at event program to share with attendees about your services

## **CUSTOMIZED VIRTUAL EDUCATIONAL LEARNING WEBINAR \$5,000**

If your organization is an expert on a specific topic that NDAA members and the prosecution community can benefit from, we invite you to collaborate with us on a virtual presentation. We are always open to developing in-depth, educational courses that provide attendees with a wealth of information, tangible resources, and best practices. This can also be the presentation of a case study done with a client in the prosecution field.

- Company representative included in the virtual presentation as an expert
- Logo, short company description and a link on the event homepage
- Logo, short company description and a link in two promotional emails
- Logo and text included on an opening and closing slide of the webinar
- List of attendees including email addresses for one-time use

NDAA conducts and participates in trainings, conferences, and webinars—and trains over 2,000 prosecutors each year.





# EDUCATION

## TECHNOLOGY DEMO \$5,000

Engage NDAA members in a 60-minute live demo of your technology product. The event will be promoted on the NDAA website, promotional emails and hosted via Zoom link. Attendees will then be able to chat with sponsors during a live Q&A session following the presentation.

## VIRTUAL LEARNING SERIES SPONSORSHIP \$3,500

Longer and more in-depth than our webinars, our Learning Series are our renowned training courses made available virtually!

- Logo, short company description and a link on the event homepage
- Logo, short company description and a link in all promotional emails (at least two if the sponsorship is secured 6 weeks in advance of the event)
- Logo and text included on an opening and closing slide during every session of the series
- Opportunity to speak and/or include a short video promotion in every session of the series
- List of attendees including email addresses for one-time use

## WEBINAR SPONSORSHIP \$1,500

NDAA webinars are 60 to 90-minute virtual presentations that provide attendees with innovative ideas, in-depth information, continuing legal education credit and the latest trends in prosecution.

- Logo, short company description and a link on the event homepage
- Logo, short company description and a link in all promotional emails (at least two if the sponsorship is secured 6 weeks in advance of the event)
- Logo and text included on an opening and closing slide during the webinar



The National Traffic Law Center, a division of NDAA, provides expertise on traffic safety issues with a focus on impaired driving and commercial driver's license violations.



# PUBLICATIONS

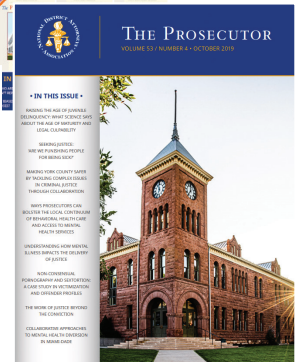
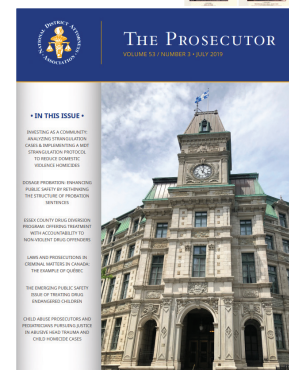
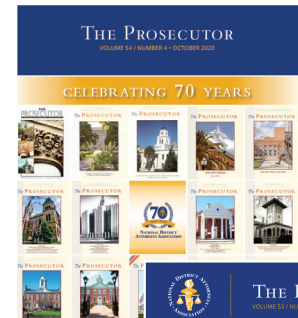
## THE PROSECUTOR MAGAZINE

Three (3) opportunities are available per magazine

The official magazine for the National District Attorneys Association (NDAA), *The Prosecutor*, publishes four times per year, has over 5,500 subscribers (NDAA members). *The Prosecutor* is read by America's prosecutors, their deputies, assistants, staff attorneys, special investigators and administrative support staff at the municipal, county and state levels. We also distribute to over 40 law libraries across the country.

Ad Size	1x	2x	4x
Full Page (Color) *	\$1,500	\$1,400	\$1,350
Half Page (Color)	\$995	\$975	\$950
Quarter Page (Color)	\$775	\$695	\$650

\*



Full Page (Color) ad includes one (1) article submission in one (1) magazine edition on potential sponsor resources, tech information, etc. *Please note:* The article will be reviewed based on submission.

## Ad Specifications

Format: PDF (PDF/x-1A preferred), jpeg, tiff, eps;  
include crop marks on all ads.

Color and resolution: Image files should be saved  
as CMYK at 300 dpi.

RGB and spot colors should be converted to CMYK.

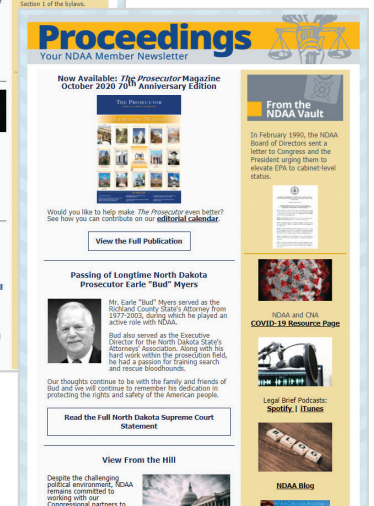
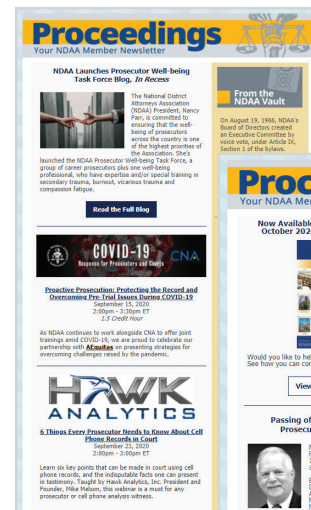
Fonts: All fonts must be embedded within the PDF file;  
if supplying an eps, convert all fonts to outlines.

## PROCEEDINGS NEWSLETTER

Two (2) opportunities are available per newsletter

The *Proceedings* newsletter includes upcoming events, industry resources, news and more. *Proceedings* is sent to NDAA members monthly and has over 5,500 subscribers (NDAA members).

Number of Issues	Total Cost
1-time ad	\$895
3 months	\$2,595 (\$90 savings)



➔ **Contact** Kiona D. Gaines at [kdgaines@ndaajustice.org](mailto:kdgaines@ndaajustice.org)  
or 703-519-1673 to learn more.