



**RETAIL
INDUSTRY
LEADERS
ASSOCIATION**

Combatting Retail Crime for Safer Communities

NATIONAL PROSECUTOR/RETAILER STORE WALK INITIATIVE

The National District Attorneys Association (NDAA) and the Retail Industry Leaders Association (RILA) proudly announce the launch of their 2024 Store Walk Initiative!

Now in its 2nd year, this unique initiative promotes collaboration between retail asset protection professionals and prosecutors in the fight against organized retail crime and habitual theft. This is your chance to build relationships that make a difference to the community.

Check out some photos and testimonials from the 2023 Store Walk Initiative [here](#).

Are you a retailer seeking to connect with your local District Attorney's Office, or a prosecutor interested in a local store walk?

Learn More and Register at:

www.rila.org/storewalks

Engage, learn, and contribute to this crucial issue. Together, let's make a difference!

Sample Store Walk



Retailers welcome visitors at the front of the store. Introduce team members present, and highlight their specific roles.



Showcase specific items that are at high risk for theft.



Explain strategies and technology in the store to combat habitual theft. Share relevant intel on key cases.



Ask what their office needs and make plans on how and when you will continue the conversation.



Explain how theft and violence impacts front line employees.