

# 2024 Store Walk Initiative

## Recommended Framework for Store Visits

### Introduction to the Partnership

The Retail Industry Leaders Association (RILA) and the National District Attorneys Association (NDAA) are proud to announce the launch of their 2024 Store Walk Initiative. This unique and impactful program, now in its second year, aims to tackle organized retail crime, habitual theft, and their significant impact on communities. Through this initiative, RILA and NDAA connect retailers with local prosecutors to facilitate a better understanding of shared challenges, exchange insights, and identify ways both parties can collaborate to reduce retail crime and recidivism.

### Value to Prosecutors

Prosecutors participating in the Store Walk Initiative will find several key benefits. From an enhanced understanding of the daily challenges faced by retailers due to organized retail crime and habitual theft. The initiative also intends to:

- Educate prosecutors on the impact of retail crime on employees, customers, and profitability.
- Discuss theft deterrent technology in use at the store, relevant corporate policies, and responsibilities of loss prevention/asset protection (LP/AP) employees
- Inform prosecutors about the evidence retailers have in their possession to support prosecutions
- Engage in meaningful conversations with retail staff to learn about the direct and indirect impacts of retail crime on their operations and communities.
- Identify opportunities for collaboration with retailers to develop and implement strategies for evidence retention, witness testifying, and prosecution.
- Enhance relationships with local retailers, fostering trust and cooperation.
- Educate retailers on evidentiary requirements, challenges prosecutors are experiencing, and steps retailers can take to support prosecutors' efforts.

### Value to Retailers

Retailers participating in the Store Walk Initiative will experience several key benefits such as:

- Engage in direct dialogue with local prosecutors to share the challenges and impacts of retail crime.
- Develop and strengthen relationships with prosecutors and their offices, leading to better cooperation in prosecuting retail crime.
- Work collaboratively with prosecutors to identify and implement effective strategies for reducing crime and recidivism.
- Play an active role in community efforts to reduce crime and enhance public safety.



**RETAIL  
INDUSTRY  
LEADERS  
ASSOCIATION**

Combatting Retail Crime for Safer Communities

## NATIONAL PROSECUTOR/RETAILER STORE WALK INITIATIVE

The National District Attorneys Association (NDAA) and the Retail Industry Leaders Association (RILA) proudly announce the launch of their 2024 Store Walk Initiative!

Now in its 2nd year, this unique initiative promotes collaboration between retail asset protection professionals and prosecutors in the fight against organized retail crime and habitual theft. This is your chance to build relationships that make a difference to the community.

Check out some photos and testimonials from the 2023 Store Walk Initiative [here](#).

Are you a retailer seeking to connect with your local District Attorney's Office, or a prosecutor interested in a local store walk?

**Learn More and Register at:**

**[www.rila.org/storewalks](http://www.rila.org/storewalks)**

Engage, learn, and contribute to this crucial issue. Together, let's make a difference!

## Sample Store Walk



Retailers welcome visitors at the front of the store. Introduce team members present, and highlight their specific roles.



Showcase specific items that are at high risk for theft.



Explain strategies and technology in the store to combat habitual theft. Share relevant intel on key cases.



Ask what their office needs and make plans on how and when you will continue the conversation.



Explain how theft and violence impacts front line employees.

Prosecutors, have you taken the ORC for Prosecutors course? [Click here](#) for more information.