

Katherine A. Rowe, a nationally recognized leader in digital innovation of the liberal arts, became the 28th president of William & Mary on July 1, 2018.

A noted leader, teacher, scholar, and entrepreneur, Rowe is a passionate advocate for the relevance of the liberal arts and sciences in a rapidly changing world. Under her leadership, William & Mary has advanced a whole-institution approach to learning, successfully closed its \$1 billion [For the Bold](#) campaign, and affirmed a [statement of vision, mission, and values](#).

Previously, Rowe served as provost and dean of faculty of Smith College in Massachusetts. During her tenure, Smith launched a design thinking curriculum, greatly increased diversity in faculty hiring, and established one of the first statistical and data sciences majors at a liberal arts college.

Rowe is cofounder and former CEO of Luminary Digital Media, which developed a series of educational apps enhancing student engagement and learning of classic Shakespearean texts.

Rowe earned a bachelor's degree in English and American literature from Carleton College and a master's and a Ph.D. in English and American literature from Harvard. She has completed graduate work in Cinema and Media Studies at New York University's Tisch School of the Arts.

She has published three books, including most recently *New Wave Shakespeare on Screen* with Thomas Cartelli, and has editing credits in the acclaimed *Cambridge Guide to the Worlds of Shakespeare*.

Rowe serves on the Northern Virginia Technology Council and is a past president of the Shakespeare Association of America. She also served on Harvard's Board of Overseers' Visiting Committee of the Library, and the Executive Committee of the American Council of Learned Societies.

An accomplished athlete, Rowe spent more than a decade coaching Ultimate Frisbee and has led multiple teams to state championships in Pennsylvania. She was a World Ultimate Club Finalist and a Women's Nationals Finalist. She shares her passion for Ultimate with her husband, Bruce Jacobson, and two adult children, Daniel and Beah.