

# Sponsorship Opportunities **2025**



## **National District Attorneys Association**

CELEBRATING 75 YEARS SERVING AS  
THE VOICE OF AMERICA'S PROSECUTORS

## ABOUT NDAA

Founded in 1950, the **National District Attorneys Association (NDAA)** is a national, non-partisan, non-profit membership association that provides training, technical assistance, and services to prosecutors around the country in support of the prosecution profession.

As the oldest and largest association of prosecutors in the country with over 6,000 NDAA members, our mission is to be the voice of America's prosecutors and to support their efforts to protect the rights and safety of the people by providing members with the knowledge, skills, and support they need to ensure justice is attained.

NDAA represents state and local prosecutors' offices from both urban and rural districts, as well as large and small jurisdictions.

NDAA serves as a nationwide, interdisciplinary resource center for research, training, knowledge building and accountability as it works to promote a fair and equitable administration of justice.

## WHY BECOME A NDAA SPONSOR?

As a NDAA sponsor, you will have numerous in-person and virtual opportunities to connect with over 6,000 NDAA members who are:

- Elected and appointed prosecutors
- Assistant or deputy prosecutors
- Municipal prosecutors
- Military prosecutors
- Investigators
- Office administrators

Our membership includes prosecutors who have decades of experience or are just beginning their professional careers. They serve large, urban areas and small, rural communities and everything in between.

If your organization provides products or services to prosecutors or has a commitment to victims of crime, NDAA event sponsorship provides increased visibility within the criminal justice community and supports its efforts to protect the rights and safety of the American people.

**Contact** Kiona D. Gaines at [kdgaines@ndaajustice.org](mailto:kdgaines@ndaajustice.org) or 703-519-1673 to learn more.

NDAA develops and supports enhanced expertise in the program areas of gun violence, juvenile justice, DNA/forensic science, violence against women, child abuse, diversion, traffic law, human trafficking, and much more.



# 2025 NDAA JOB FAIR & PROSECUTOR ADVOCACY CONFERENCE

**Job Fair: February 1-2, 2025**

**Prosecutor Advocacy Training & Conference: February 3-5, 2025**

**Hotel Washington, Washington, DC**

## Benefits for Job Fair Sponsorship \$5,000

- 3 to 5-minute speaking opportunity at Job Fair
- Display table in exhibit area
- Copy of Job Fair registration list with email addresses for one-time use
- Placement of your company logo with website hyperlink in promotional emails
- Placement of your company logo on Job Fair page of NDAA website
- 2 complimentary Job Fair registrations

## Benefits for Prosecutor Advocacy Training & Conference Sponsorship \$10,000

- 3 to 5-minute speaking opportunity at Prosecutor Advocacy Training & Conference
- Display table in exhibit area
- Recognition as networking event sponsor
- Copy of Prosecutor Advocacy Training & Conference registration list with email addresses for one-time use
- Placement of your company logo with website hyperlink in promotional emails
- Acknowledgement of sponsorship in Prosecutor Advocacy Training & Conference attendee materials
- Highly visible placement of your logo on Prosecutor Advocacy Training & Conference welcome page of NDAA website
- 2 complimentary Prosecutor Advocacy Training & Conference registrations



NDAAs provides informational resources for our members as well as the media, academia, government, and communities our members serve.



# 10TH ANNUAL WOMEN PROSECUTORS SECTION GALA DINNER

Sunday, July 14, 2025 | Kemper Museum of Contemporary Art, Kansas City, MO

| Benefits per Sponsorship Level | Level 1<br>\$5,000 | Level 2<br>\$2,500 | Level 3<br>\$1,000 | Level 4<br>\$500 |
|--------------------------------|--------------------|--------------------|--------------------|------------------|
| Listing in program             | ✓                  | ✓                  | ✓                  | ✓                |
| Logo on AV screen              | ✓                  | ✓                  | ✓                  | ✓                |
| Logo on signage                | ✓                  | ✓                  |                    |                  |
| 1 promo item at each seat      | ✓                  |                    |                    |                  |



NDAAs provides amicus curiae briefs to the United States Supreme Court and engages on judicial decisions that impact the work of prosecutors throughout the country to maintain a high standard of ethics and professional responsibility.



# 2025 NDAA SUMMER SUMMIT: Prosecutors in the Community: Innovative Prevention and Re-Entry Strategies for Safer Cities and Towns

July 14–15, 2025 | Kansas City, MO

| Benefits per Event Sponsorship  | Diamond Sponsor<br>1 available<br>\$20,000 | Platinum Sponsor<br>1 available<br>\$15,000 | Gold Sponsor<br>4 available<br>\$10,000 | Silver Sponsor<br>Multiple available<br>\$5,000 | Tabletop Space Only*<br>Multiple available<br>\$2,500 |
|---|--|---|---|---|---|
| 5 minutes for remarks during conference welcome on Monday, July 14  | ✓  | ✓   |   |   |   |
| Automatic Level 3 WPS Gala Dinner Sponsorship with 2 complimentary attendees (\$1,000 value)                      | ✓  |   |   |   |   |
| Prerecorded 2 to 3-minute video remarks to be shown at start or end of day on Monday, July 14 or Tuesday, July 15 |  |   | ✓                                       |   |   |
| Exhibit space with 6' table, 2 chairs and wastebasket   | ✓  | ✓   | ✓                                       | ✓   | ✓   |
| Number of complimentary registration packages (for representatives to manage exhibit table)                       | 5  | 4   | 3                                       | 2   | 1   |
| Company description and logo with link to company website on NDAA's Summer Summit webpage                         | ✓  |   |   |   |   |
| Logo recognition with link to company website on NDAA's Summer Summit webpage                                     |  | ✓   | ✓                                       | ✓   |   |
| Logo recognition for on-site signage  | ✓  | ✓   | ✓                                       | ✓   |   |
| Logo recognition in on-site program   | ✓  | ✓   | ✓                                       | ✓   |   |
| Company description in on-site program  | ✓  | ✓   | ✓                                       |   |   |
| Listing in on-site program  |  |   |   |   | ✓   |
| 1 full-page color ad and 1 article featured in an issue of <i>The Prosecutor</i> magazine                         | ✓  |   |   |   |   |
| 1 half-page color ad in <i>The Prosecutor</i> magazine  |  | ✓   |   |   |   |

\* As space is limited, Diamond, Platinum, and Gold sponsors will be given first choice of tabletop space, followed by Silver and Tabletop.

**(continued)**

## 2025 NDAA SUMMER SUMMIT ADD-ONS

### **BREAK & CHARGING STATION SPONSOR (EXCLUSIVE!) \$5,000**

Coffee, snacks, and a charging station for attendees are included each day. Featuring sponsor-branded napkins and coffee cup sleeves, enjoy this exclusive offering to highlight your organization!

### **REGISTRATION BAG, NOTEBOOK, & PEN SPONSOR (EXCLUSIVE!) \$2,000**

Receive exclusive branding on our 75th anniversary registration bag, notebook, and pens!

### **WI-FI SPONSOR (EXCLUSIVE!) \$2,500**

As the exclusive conference Wi-Fi Sponsor, your organization will receive dedicated onsite recognition.

### **NETWORKING RECEPTION SPONSOR, MONDAY, JULY 14 (EXCLUSIVE!) TBD**

Get to know attendees during a networking reception on the opening night of the Summer Summit. As the exclusive sponsor for this networking reception, you will have the chance to give welcoming remarks plus have your logo featured on 2 drink tickets per attendee.

*Reception Options Available:* NDAA can provide a list to invite attendees to a networking reception planned by your organization **OR** NDAA staff can put together a package and handle the overall logistics with the event taking place in the hotel.

The NDAA Juvenile Justice division provides comprehensive training programs to juvenile prosecutors from around the country.



# EDUCATION

## NDAAs ON-SITE TRAINING PROGRAM OR EVENT \$5,000

Two company representatives are invited to attend an in-person training and share 3–5 minutes of opening remarks.

- Logo, short company description and a link on the event homepage
- Logo, short company description and a link in two promotional emails
- Logo and text included on an opening and closing slide of the presentations
- List of attendees including email addresses for one-time use
- Display table at event program to share with attendees about your services

## NDAAs ON-SITE TRAINING PROGRAM OR EVENT ADD-ONS

### Break & Charging Station Sponsor \$5,000

Coffee, snacks, and a charging station for attendees are included each day featuring your organization as the sponsor.

### Wi-Fi Sponsor \$2,500

As the training program or event Wi-Fi sponsor, your organization will receive dedicated onsite recognition.

### Networking Reception Sponsor TBD

Get to know attendees during a networking reception at the training program or event. As the exclusive sponsor for this networking reception, you will have the chance to give welcoming remarks plus have your logo featured on 2 drink tickets per attendee.

*Reception Options Available:* NDAA can provide a list to invite attendees to a networking reception planned by your organization **OR** NDAA staff can put together a package and handle the overall logistics with the event taking place in the hotel.



The National Traffic Law Center, a division of NDAA, provides expertise on traffic safety issues with a focus on impaired driving and commercial driver's license violations.



## EDUCATION

### CUSTOMIZED VIRTUAL EDUCATIONAL LEARNING WEBINAR \$5,000

If your organization is an expert on a specific topic that NDAA members and the prosecution community can benefit from, we invite you to collaborate with us on a virtual presentation. We are always open to developing in-depth, educational courses that provide attendees with a wealth of information, tangible resources, and best practices. This can also be the presentation of a case study done with a client in the prosecution field.

- Company representative included in the virtual presentation as an expert
- Logo, short company description and a link on the event homepage
- Logo, short company description and a link in two promotional emails
- Logo and text included on an opening and closing slide of the webinar
- List of attendees including email addresses for one-time use

### TECHNOLOGY DEMO \$5,000

Engage NDAA members in a 60-minute live demo of your technology product.

- Event promoted in the NDAA Learning Center
- Logo and a link in all promotional emails (at least two if the sponsorship is secured 6 weeks in advance of the event)
- Attendees will be able to chat with sponsors during a live Q&A session following presentation
- Following the event, the technology demo will be placed in the NDAA Learning Center for one (1) year
- List of attendees including email addresses for one-time use

### WEBINAR SPONSORSHIP \$1,500

NDAA webinars\* are 60- to 90-minute virtual presentations that provide attendees with innovative ideas, in-depth information, continuing legal education credit and the latest trends in prosecution.

- Logo, short company description and a link on the event homepage
- Logo, short company description and a link in all promotional emails (at least two if the sponsorship is secured 6 weeks in advance of the event)
- Logo and text included on an opening and closing slide during the webinar
- Opportunity to speak and/or include a short video promotion in every session of the series
- List of attendees including email addresses for one-time use

*\* For webinars included in a series (NDAA Trial Ad Academy, Wellbeing Series, etc.), a 10% discount will be applied to the final invoice. The sponsorship is \$1,500 per webinar in the series.*



NDAA conducts and participates in trainings, conferences, and webinars—  
and trains over 2,000 prosecutors each year.



## PUBLICATIONS

### THE PROSECUTOR MAGAZINE

Three (3) opportunities are available per magazine

The official magazine for the National District Attorneys Association (NDA), *The Prosecutor*, publishes four times per year, has over 5,500 subscribers (NDA members). *The Prosecutor* is read by America's prosecutors, their deputies, assistants, staff attorneys, special investigators and administrative support staff at the municipal, county and state levels. We also distribute to over 40 law libraries across the country.

| Ad Size              | 1x      | 2x      |
|----------------------|---------|---------|
| Full Page (Color) *  | \$1,500 | \$1,400 |
| Half Page (Color)    | \$995   | \$975   |
| Quarter Page (Color) | \$775   | \$695   |

\* Full Page (Color) ad includes one (1) article submission in one (1) magazine edition on potential sponsor resources, tech information, etc. *Please note:* The article will be reviewed based on submission.

### Ad Specifications

Format: PDF (PDF/x-1A preferred), jpeg, tiff, eps; include crop marks on all ads.

Color and resolution: Image files should be saved as CMYK at 300 dpi.

RGB and spot colors should be converted to CMYK.

Fonts: All fonts must be embedded within the PDF file; if supplying an eps, convert all fonts to outlines.

### PROCEEDINGS NEWSLETTER

Two (2) opportunities are available per newsletter

The *Proceedings* newsletter includes upcoming events, industry resources, news and more. *Proceedings* is sent to NDA members monthly and has over 5,500 subscribers (NDA members).

| Number of Issues | Total Cost             |
|------------------|------------------------|
| 1-time ad        | \$895                  |
| 3 months         | \$2,595 (\$90 savings) |

➔ **Contact Kiona D. Gaines**  
at [kdgaines@ndaajustice.org](mailto:kdgaines@ndaajustice.org)  
or 703-519-1673 to learn more.

