



**RETAIL
INDUSTRY
LEADERS
ASSOCIATION**

Combating Retail Crime for Safer Communities

FOR IMMEDIATE RELEASE

June 21, 2023

NDAA and RILA Announce New Chair of Retail Crime Advisory Board in Continued Drive to Combat Retail Crime

ARLINGTON, VA – The National District Attorneys Association (NDAA) and Retail Industry Leaders Association (RILA) are proud to announce the appointment of Ashlie Shanley, the elected District Attorney for Cabarrus County, North Carolina, as the new Chair of the Retail Crime Advisory Board. Shanley succeeds the late Tom Wine, to whom we owe a debt of gratitude for his immense contributions to our shared mission.

Shanley is highly regarded for her comprehensive knowledge of the criminal justice system and is trusted by both legal and community leaders, bringing her experience and dedication to the pivotal role of Chair. Her track record as the District Attorney has demonstrated a commitment to tackling Organized Retail Crime (ORC) and other retail crimes to keep her community safe, including designating a dedicated prosecutor within her office to handle these types of cases. Prior to becoming the District Attorney, she served as the Safe Haven Special Victims Unit Lead Prosecutor.

“We are thrilled to have Ashlie Shanley’s leadership in this vital position,” says **Nelson Bunn, NDAA Executive Director**. “Her commitment to public safety, legal acumen, and the respect she commands in her community make her an excellent choice to lead the Advisory Board. We look forward to strengthening our partnership with RILA under her leadership.”

Shanley joins representatives from the DAs’ offices in Harris County (TX), Bernalillo County (NM), Platte County (MO), and Philadelphia (PA) and from Dick’s Sporting Goods, Target, The Home Depot, and Nordstrom who all serve on the Advisory Board. “DA Shanley’s appointment to this esteemed group of crime fighters and thought leaders is another step in the right direction,” says **Lisa LaBruno, RILA Senior EVP Retail Operations**. “We’re grateful for their collective commitment to working together to fight retail crime.”

The NDAA and RILA have a proven track record of effective collaboration, as evidenced by initiatives like Vibrant Communities and ongoing efforts to combat ORC. This partnership aims to address systemic societal challenges, such as mental health issues, substance use, homelessness, and habitual crime, while also protecting retail businesses and local communities from violence and theft. The appointment of

Shanley further solidifies this important partnership and is a testament to the continued commitment of both the NDAA and RILA to work together in tackling these complex issues.

Formed in 1950, NDAA is the oldest and largest national organization representing state and local prosecutors in the country. With more than 5,500 members representing over two-thirds of the state and local prosecutors' offices, NDAA is recognized as the leading source of national expertise on the prosecution function and is a valuable resource for the media, academia, government, and community leaders. NDAA's mission is to provide state and local prosecutors with the knowledge, skills, and support they need to ensure that justice is done and that public safety rights are protected.

RILA is the US trade association for leading retailers. They convene decision-makers to collaborate and gain from each other's experience. They advance the industry through public-policy advocacy and promote operational excellence and innovation. And through research and thought leadership, they propel developments that foster both economic growth and sustainability. Their aim is bold but simple: to elevate a dynamic industry by transforming the environment in which retailers operate.

Contacts: Natalie Harrell, Director of Communications, National District Attorneys Association: 703-519-1644; Jason Brewer, Senior Executive Vice President, Retail Industry Leaders Association 202-869-0156

###