



2022

Sponsorship
Opportunities

ABOUT NDAA

Founded in 1950, the **National District Attorneys Association (NDAA)** is a national, non-partisan, non-profit membership association that provides training, technical assistance, and services to prosecutors around the country in support of the prosecution profession.

As the oldest and largest association of prosecutors in the country with about 5,000 members, our mission is to be the voice of America's prosecutors and to support their efforts to protect the rights and safety of the people by providing members with the knowledge, skills, and support they need to ensure justice is attained.

NDAA, located in Arlington, VA, represents state and local prosecutors' offices from both urban and rural districts, as well as large and small jurisdictions.

NDAA serves as a nationwide, interdisciplinary resource center for research, training, knowledge building and accountability as it works to promote a fair and equitable administration of justice.

WHY BECOME A NDAA SPONSOR?

As a NDAA sponsor, you will have numerous in-person and virtual opportunities to connect with about 5,000 NDAA members who are:

- Elected and appointed prosecutors
- Assistant or deputy prosecutors
- Military prosecutors
- Investigators
- Office administrators

Our membership includes prosecutors who have decades of experience or are just beginning their professional careers. They serve large, urban areas and small, rural communities and everything in between.

If your organization provides products or services to prosecutors or has a commitment to victims of crime, NDAA event sponsorship provides increased visibility within the criminal justice community and supports its efforts to protect the rights and safety of the American people.

Contact Lauren Harley at lharry@ndaajustice.org or 703-519-1644 to learn more.



NDAA develops and supports enhanced expertise in the program areas of gun violence, juvenile justice, DNA/forensic science, violence against women, child abuse, capital litigation, traffic law, human trafficking, and much more.



National District Attorneys Association

1400 Crystal Drive, Suite 330 | Arlington, VA 22202 | 703.549.9222 | ndaajustice.org

CAPITAL CONFERENCE

January 25-26, 2022 | In-Person | Hyatt Regency Capitol Hill, Washington, DC

NDAA's Capital Conference gives you the opportunity to hear directly from Administration, agency and Capitol Hill speakers. Join us in the nation's capital, Washington, DC, for an educational and networking event that lets you connect directly and in-person with lawmakers.

Benefits per Event Sponsorship	Gold Level Sponsor \$10,000	Silver Level Sponsor \$5,000
3 to 5-minute speaking opportunity at the conference	✓	
Display table in exhibit area (only 3 slots left)	✓	
Recognition as networking event sponsor	✓	
A copy of the registration list with email addresses for one-time use	✓	
Your company logo with a hyperlink included in at least one promotional email	✓	
Acknowledgement of sponsorship in conference attendee materials	✓	✓
Highly visible placement of your logo on conference welcome page of NDAA website	✓	
Listing as a sponsor on conference webpage of NDAA website		✓
Complimentary conference registrations	2	1



NDAA provides informational resources for our members as well as the media, academia, government, and communities our members serve.



2022 NDAA SUMMER SUMMIT: The Evolution of the Digital Prosecutor

July 18–19, 2022 | Denver, CO

Benefits per Event Sponsorship	Platinum Sponsor SOLD OUT \$12,000	Gold Sponsor SOLD OUT \$8,000	Silver Sponsor Multiple available \$5,000	Tabletop Space Only* Multiple available \$2,500
Time for remarks during conference welcome on Monday, July 18	✓			
Serve as sponsor for breakfast at hotel, Monday, July 18 or Tuesday, July 19, with time for remarks		✓		
Opportunity for literature or promo item distribution at registration	✓	✓		
Exhibit space with 6' table, 2 chairs and wastebasket	✓	✓	✓	✓
Number of complimentary registration packages	4	3	2	1
Logo recognition on on-site signage	✓	✓	✓	
Logo recognition in on-site program	✓	✓	✓	
Company description in on-site program	✓	✓		
Listing in on-site program				✓
Logo recognition with link to company website on NDAA's Summer Summit webpage	✓	✓	✓	
2 half-page color ads in 2 issues of <i>The Prosecutor</i> magazine	✓			
1 half-page color ad in <i>The Prosecutor</i> magazine		✓		
1 quarter-page color ad in <i>The Prosecutor</i> magazine			✓	

* As space is limited, Platinum, Gold and Silver sponsors will be given first choice of tabletop space.

Women Prosecutors Section Gala Dinner Sponsorship

Benefits per Sponsorship Level	Level 1 \$5,000	Level 2 \$2,500	Level 3 \$1,000	Level 4 \$500
Logo in program	✓	✓	✓	
Listing in program				✓
Logo on signage	✓	✓		
Logo on AV screen	✓	✓	✓	✓
1 promo item at each seat	✓			

A La Carte Add-Ons *Only available to exhibitors or sponsors*

Add your black/white logo to any of the attendee conference items:

Conference Bags \$1,500

Conference Notepads \$800

Conference Pens \$500

EDUCATION

NDAA ON-SITE PROGRAM OR EVENT \$5,000

****On-site NDAA programming is subject to COVID-19 federal/state/local guidelines.***

Two company representatives are invited to attend an in-person event and share 3–5 minutes of opening remarks.

- Logo, short company description and a link on the event homepage
- Logo, short company description and a link in two promotional emails
- Acknowledgment as a sponsor in the member newsletter
- Logo and text included on an opening and closing slide of the presentations
- Logo and a short boilerplate included on all physical materials provided to attendees
- List of attendees including email addresses for one-time use

CUSTOMIZED VIRTUAL EDUCATIONAL LEARNING WEBINAR \$5,000

If your organization is an expert on a specific topic that NDAA members and the prosecution community can benefit from, we invite you to collaborate with us on a virtual presentation. We are always open to developing in-depth, educational courses that provide attendees with a wealth of information, tangible resources, and best practices. This can also be the presentation of a case study done with a client in the prosecution field.

- Company representative included in the virtual presentation as an expert
- Logo, short company description and a link on the event homepage
- Logo, short company description and a link in two promotional emails
- Acknowledgment as a sponsor in the member newsletter
- Logo and text included on an opening and closing slide of the webinar
- Logo and a short boilerplate include on all physical materials sent to attendees
- List of attendees including email addresses for one-time use



NDAA conducts and participates in trainings, conferences, and webinars—and trains over 2,000 prosecutors each year.



EDUCATION

TECHNOLOGY DEMO \$5,000

Engage NDAA members in a 60-minute live demo of your technology product. The event will be promoted on the NDAA website, promotional emails and hosted via Zoom link. Attendees will then be able to chat with sponsors during a live Q&A session following the presentation.

VIRTUAL LEARNING SERIES SPONSORSHIP \$3,500

Longer and more in-depth than our webinars, our Learning Series are our renowned training courses made available virtually!

- Logo, short company description and a link on the event homepage
- Logo, short company description and a link in all promotional emails (at least two if the sponsorship is secured 6 weeks in advance of the event)
- Acknowledgment as a Virtual Learning Series sponsor in the member newsletter
- Logo and text included on an opening and closing slide during every session of the series
- Opportunity to speak and/or include a short video promotion in every session of the series
- Logo and a short boilerplate include on all physical materials sent to attendees
- List of attendees including email addresses for one-time use

WEBINAR SPONSORSHIP \$1,500

NDAA webinars are 60 to 90-minute virtual presentations that provide attendees with innovative ideas, in-depth information, continuing legal education credit and the latest trends in prosecution.

- Logo, short company description and a link on the event homepage
- Logo, short company description and a link in all promotional emails (at least two if the sponsorship is secured 6 weeks in advance of the event)
- Acknowledgment as a webinar sponsor in the member newsletter
- Logo and text included on an opening and closing slide during the webinar



The National Traffic Law Center, a division of NDAA, provides expertise on traffic safety issues with a focus on impaired driving and commercial driver's license violations.



PUBLICATIONS

THE PROSECUTOR MAGAZINE

The official magazine for the National District Attorneys Association (NDAA), *The Prosecutor*, publishes four times per year, has over 5,000 subscribers (NDAA members). *The Prosecutor* is read by America's prosecutors, their deputies, assistants, staff attorneys, special investigators and administrative support staff at the municipal, county and state levels. We also distribute to over 40 law libraries across the country.

Ad Size	1x	2x	4x
Full Page (Color) *	\$1,330	\$1,275	\$1,225
Half Page (Color)	\$825	\$795	\$760
Quarter Page (Color)	\$515	\$495	\$475

* Full Page (Color) ad includes one (1) article submission on potential sponsor resources, tech information, etc. *Please note:* The article will be reviewed based on submission guidelines prior to publication in the quarterly magazine.

Ad Specifications

Format: PDF (PDF/x-1A preferred), jpeg, tiff, eps; include crop marks on all ads.

Color and resolution: Image files should be saved as CMYK at 300 dpi.

RGB and spot colors should be converted to CMYK.

Fonts: All fonts must be embedded within the PDF file; if supplying an eps, convert all fonts to outlines.

PROCEEDINGS NEWSLETTER

Three (3) opportunities are available per newsletter

The *Proceedings* newsletter includes upcoming events, industry resources, news and more. *Proceedings* is sent to NDAA members monthly and has over 5,000 subscribers (NDAA members).

Number of Issues	Total Cost
1-time ad	\$495
3 months	\$1,395 (\$90 savings)
6 months	\$2,795 (\$175 savings)
12 months	\$5,495 (\$445 savings)

➔ **Contact** Lauren Harley at lharry@ndaajustice.org or 703-519-1644 to learn more.

